

Coupons Count



Coupons are a good way for companies to tell people about their products. Most of them offer a money-saving discount. Newspapers often include these coupons in print or online and if you read them carefully you can save money. But if you're going to use coupons, you'll need to follow some rules. You need to read the smaller print, sometimes called the fine print, to find what you need to know.

Look at this coupon carefully and answer these questions.

1. What do you have to buy?

2. What will you get free?

3. If you buy one 6-pack box of popcorn, will you get the free soda? Why?

4. What is the most money the coupon is worth?

5. If you go to the store to use this coupon on June 5, 2008, will you get the free soda? Why or why not?

6. Why do you think the word "Free" is so big?



1. See if you can find three coupons in your online edition. Write a description of what each one is for and how much money you can save. Also include any rules about how it must be used.
2. Create a coupon for an imaginary product. Use some fine print.

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